

Conditions of Acceptance

1. All advertisements, advertorials, banners adverts (offline and online) and inserts are subject to acceptance in writing from BestAdvice.net Ltd. (the Publisher) and are subject to the conditions below. Any other condition shall be void unless in writing and specifically accepted in writing by the publisher.
2. BestAdvice.net Ltd. reserves the right to amend, withdraw, refuse or otherwise deal with all advertisements submitted at its absolute discretion and without explanation.
3. The Advertiser may cancel this Contract within seven days of receipt of this Order Confirmation by writing to the Publisher either by post or email.
4. In the event of cancellation outside the time period specified in 3, a cancellation period of 10 weeks will be enforced.
5. BestAdvice.net Ltd. will not be liable for any loss or damage consequential or otherwise occasioned by error, altered publication or the failure of an advertisement to appear from any cause whatsoever. Should late publication or the failure of an advertisement to appear be due to the act or default of the Advertiser or the Advertiser's servants or agents then the space will be paid for in full notwithstanding that the advertisement has not appeared (such omission or suspension shall be notified to the Advertiser as soon as possible).
6. The Advertiser will indemnify BestAdvice.net Ltd against any damage and/or loss and/or expense that BestAdvice.net Ltd may incur as a direct or indirect consequence of the Advertiser's advertisement.
7. In no circumstances does the placing of an order confer the right to renew on similar terms.
8. BestAdvice.net Ltd reserves the right to increase the advertisement rates at any time or to amend the terms of contract as regards space or frequency of insertion. In such event the Advertiser has the option of cancelling the balance of the contract without surcharge.
9. The Advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it in any way illegal or defamatory nor an infringement of any other party's rights nor an infringement of the British Code of Advertising Practice.
10. BestAdvice.net Ltd reserves the right to refuse stop-orders, cancellations or transfers unless they are received not less than two months before the insertion date for all advertisements and three months for cover advertisements.
11. If the Advertiser cancels the balance of a contract, except in the circumstances stated in 7, all unearned volume discount will be surcharged. BestAdvice.net Ltd reserves the right to surcharge in the event of insertions not being completed within the contract period.
12. Where the Advertiser has undertaken to supply inserts that have been accepted and approved by BestAdvice.net Ltd, BestAdvice.net Ltd reserves the right to charge at the rate agreed if they fail to arrive at the time and place of insertion.
13. Notwithstanding anything in these conditions providing to the contrary neither BestAdvice.net Ltd nor the Advertiser shall be liable to each other for any loss or damage consequential or otherwise caused by or arising out of any Act of Parliament, Order in Council, Act of State, strike of employees, lock-out, trade dispute, enemy action, rioting, civil commotion, fire, force majeure, act of God, or other similar contingency beyond the control of either of them.
14. All advertisements must comply with the British code of Advertising Practice.

Copy, Proofing, Vouchers

1. Copy must be supplied without application by BestAdvice.net Ltd. In the event of copy instructions not being received by the copy date, the Publisher reserves the right to repeat the last copy used.
2. BestAdvice.net Ltd cannot accept responsibility for changes in dates of insertion and copy unless these are confirmed in writing and in time for the changes to be made. BestAdvice.net Ltd reserves the right to charge for any additional expense involved in such changes.
3. Copy matter provided for journals must comply to BestAdvice.net Ltd printing specifications and any additional work may be charged for.
4. Provided copy is provided two weeks prior to the stipulated copy date, BestAdvice.net Ltd will provide proofs if requested. However, costs incurred may be charged for.
5. A voucher copy will be provided for each advertisement published.
6. The Advertiser shall be responsible for the insurance of all artwork and other advertisement material delivered by the Advertiser to BestAdvice.net Ltd and BestAdvice.net Ltd cannot accept any liability for any loss or damage thereto.
7. BestAdvice.net Ltd reserves the right to destroy all artwork and other materials which have been in BestAdvice.net Ltd (or the Publisher's printers) custody for three months providing that the Advertiser or the Advertiser's agent has not given instructions to the contrary. BestAdvice.net Ltd may exercise this right without giving further notice to the advertiser.

Payment of Accounts

Credit accounts are strictly net and must be settled by the 30th day following invoice. If an account is overdue, BestAdvice.net Ltd reserves the right to suspend insertion and charge interest at 4% above base rate. Failure to pay accounts in accordance with BestAdvice.net Ltd terms and conditions will make advertising agencies liable to reductions in any commission otherwise allowed to agencies.